



# 美國安利公司蟬聯 2022年世界第一直銷企業

Amway Named No. 1

Direct Selling Business in the World of 2022

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# Amway

《直銷新聞》月刊Direct Selling News於2022年4月19日在網上發佈本年度全球百大直銷企業排行榜，美國安利公司連續10年蟬聯榜首，成為「2022年世界第一直銷企業」。

安利公司是一家創業者主導的健康企業，總部位於美國密歇根州的亞達城。安利的行銷網絡遍及全球逾100個國家和地區，致力履行「幫助人們過更好、更健康生活」的承諾。

根據《福布斯》企業排行榜，安利公司是美國前50名私營企業之一。

安利多元化的優質產品全由安利直銷商獨家銷售，當中最暢銷的品牌包括紐崔萊™、雅姿及XS能量飲品。

For the 10th consecutive year, Amway has been ranked as the No.1 direct selling business in the world in the 2022 Direct Selling News Global 100 list, which was announced on April 19, 2022.

Amway is an entrepreneur-led health and wellness company based in Ada, Michigan. It is committed to helping people live better, healthier lives – across more than 100 markets worldwide.

According to *Forbes* magazine, Amway is among the top 50 privately held, family-owned companies in the United States.

The company's top-selling brands are Nutrilite™, Artistry™ and XS energy drinks – all sold exclusively by Amway Business Owners.

